

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT (CHICAGO), INC.

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Printed in U.S.A.

Marlboro Lights

The spirit of Marlboro
in a low tar cigarette.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

12 mg "tar," 0.8 mg nicotine
av. per cigarette, FTC Report Dec '79



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